

The Little Red Wagon



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Radio Flyer has been a part of millions of childhoods. The iconic toy is featured in a new book, “Radio Flyer: 100 Years of America’s Little Red Wagon”. The family-run business launched in Chicago and CEO Robert Pasin is the third generation to lead the company. He explains how he’s combining nostalgia with new products to keep Radio Flyer growing.

A visual history of one of childhood’s most beloved icons,
Radio Flyer: 100 Years of America’s Little Red Wagon

