

TOP COMPANY CULTURES

The 25 Best Medium-Sized Company Cultures in 2015



Image credit: Entrepreneur



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From startups to growing businesses and established companies, having a high-performance company culture helps drive a mission, achieve goals, provides support and creates the foundation for employee growth. It provides a productive, engaged work environment that exceeds expectations and gets results.

Entrepreneur, in partnership with CultureIQ®, a culture management software

and service provider, has released its premier [Top Company Cultures list](#). The list recognizes businesses that have successfully instilled a high-performance culture in their workplace.

For our medium-sized company category (companies with 50-99 employees), the industries spanned across the board -- from real estate to IT services and everything in between. All 25 companies featured scored above a 87.51, with Bounce Exchange, a provider of behavioral-automation platforms, taking the coveted number-one spot. Companies were scored in 10 core categories -- collaboration, innovation, mission and value alignment, agility, communication, support, wellness, work environment, responsibility and performance focus -- on a scale of zero to 100. The scores along with a Net Promoter Score were combined to create a cumulative CultureIQ Score. For the full methodology behind the list, see below.

Without further ado, we present you our medium-sized company category for our Top Company Cultures list.

1.

Bounce Exchange

Company providing behavioral-automation platforms

Year Founded: 2012

CIQ Score: 97.64

**2.**

TSheets.com

Company providing employee time-tracking software

Year Founded: 2006

CIQ Score: 97.13



3.**Zeeto**

Marketing-technology company

Year Founded: 2010

CIQ Score: 96.59



4.**FareHarbor**

Company providing booking software for tours and activities

Year Founded: 2013

CIQ Score: 95.66



5.**Fusion Medical Staffing**

Staffing company for medical industry

Year Founded: 2009

CIQ Score: 95.60



6.

Clockwork

Interactive-media agency

Year Founded: 2002

CIQ Score: 94.98

7.

AppLovin

Company providing mobile marketing-automation and analytics solutions

Year Founded: 2012

CIQ Score: 93.52

8.

HoneyBook

Company providing event and proposal software for the creative industry

Year Founded: 2013

CIQ Score: 93.44

9.

FiscalNote

Company providing data-driven insights from legislative and regulatory information

Year Founded: 2013

CIQ Score: 93.05

EN**10.****Radio Flyer**

Maker of premium quality toys

Year Founded: 1917

CIQ Score: 92.87

**11.****TeamSnap**

Company providing management software for sports teams

Year Founded: 2009

CIQ Score: 92.46

**12.****TCG Inc**

Full-service information technology consulting company

Year Founded: 1994

CIQ Score: 92.06



13.**Events.com**

Company providing event registration software

Year Founded: 2013

CIQ Score: 91.86

14.**Rational Interaction**

Full-service digital studio

Year Founded: 2009

CIQ Score: 91.22

15.**Mainstreet**

Company specializing in real estate development, value investments and health care.

Year Founded: 2002

CIQ Score: 91.15

16.**Clari**

Company providing predictive-analytics software for sales teams

Year Founded: 2012

CIQ Score: 90.60



17.

PAN Communications

PR agency for consumer, technology and health-care brands

Year Founded: 1995

CIQ Score: 90.29



18.

InkHouse

PR and social-content agency

Year Founded: 2007

CIQ Score: 90.15

inkhouse.



19.

Concept Technology, Inc.

Information technology and cloud-service provider

Year Founded: 2003

CIQ Score: 90.04



20.**Walker Sands Communications**

B2B PR agency, tech PR firm and social-marketing agency

Year Founded: 2006

CIQ Score: 89.71

21.**Cardinal Group Management**

Company providing management services for assets and third-party clients

Year Founded: 2007

CIQ Score: 89.62

22.**Hireology**

Company providing hiring software

Year Founded: 2010

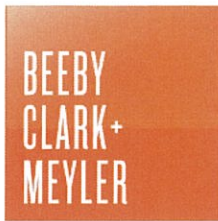
CIQ Score: 88.31

23.**Beeby Clark+Meyler**

Digital creative and media-ad agency

Year Founded: 2005

CIQ Score: 87.95



24.**Gyft, Inc.**

Digital gift-card platform

Year Founded: 2012

CIQ Score: 87.63

25.**Influence & Co.**

Content marketing agency

Year Founded: 2011

CIQ Score: 87.51

Click below to see what companies made our small- and large-company categories.

- [Small-company category for our Top Company Cultures list](#)
- [Large-company category for our Top Company Cultures list](#)

Methodology

The full list presents a total of 75 companies categorized as small, medium-sized or large companies (25-49 employees; 50-99 employees; and more than 100 employees) broken up into three distinct lists based on company size.

The rankings for all companies were determined using CultureIQ's methodology for measuring high-performance cultures. Employees at each company received a survey of multiple-choice questions. The answers were used to assess a company's strength across 10 core qualities of culture. These quality strength scores, along with the employee Net Promoter Score were combined to create a cumulative CultureIQ Score. The companies with the highest CultureIQ Scores became the Top Company Culture list in ranking order. To be considered for the ranking, a company must have at least 25 employees, have been founded before Jan. 1, 2014, and be headquartered in the U.S. [Here are more details about the methodology.](#)

Interested in being part of our 2016 Top Company Cultures list? [Sign up to receive updates about the upcoming list.](#)

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